



ED MCKIM
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EXPERIENCE

RECREATIONAL EQUIPMENT INCORPORATED - BIKE MECHANIC

JULY 2008 – PRESENT

PRIMARY RESPONSIBILITIES:

Extensive knowledge of products and inventory, customer service, cycling products, technology, and maintenance. Also frontline/CS trained, camping trained, and a certified bike builder/repair technician.

QUALEX, A KODAK COMPANY - JUNIOR GRAPHIC DESIGNER

JUNE 2008 – DECEMBER 2008

PRIMARY RESPONSIBILITIES:

Design of merchandise artwork and templates for licensed clients, as well as in-house non-licensed products. File Preparation, file management, production for web, as well as product photography and photo editing.

REBEL MAGAZINE - EAST CAROLINA UNIVERSITY - EDITOR IN CHIEF/CREATIVE DIRECTOR

AUGUST 2006 – MAY 2007

PRIMARY RESPONSIBILITIES:

Creative direction of magazine, editing magazine, managing a staff of designers, maintaining a budget, attending media board meetings, facilitating printing process, pre-press production, event planning.

CONTRACT WORK:

A. BROTHERS ASSOCIATES (OCT 2007 - DEC 2007)

EDUCATION

EAST CAROLINA UNIVERSITY - BFA GRAPHIC DESIGN

AUGUST 2003 – MAY 2007

UNITED BICYCLE INSTITUTE - PROFESSIONAL REPAIR CERTIFICATION

APRIL 2010

AWARDS + MEMBERSHIPS

REBEL MAGAZINE - HONORABLE MENTION

ASSOCIATED COLLEGIATE PRESS NATIONAL LITERARY COMPETITION BEST IN SHOW AWARDS, MAGAZINE CATEGORY
OCTOBER 2007

National collegiate competition for student designed magazines. Rebel magazine received an honorable mention for design and content.

COPPERHEAD BEER - GOLD MEDAL

AAF ADDY AWARDS DISTRICT THREE STUDENT COMPETITION

MARCH 2006

Second tier of American Advertising Foundation's tiered design competition for student work. Gold medal winning work is advanced to the national competition.

COPPERHEAD BEER - GOLD MEDAL

PROFESSIONAL AD CLUB EAST (PACE) - STUDENT ADDY AWARDS

FEBRUARY 2006

First tier in American Advertising Foundation's tiered design competition for student work. Gold medal winning work is advanced to the regional competition.

COPPERHEAD BEER - SPECIAL JUDGES AWARD

PACE STUDENT ADDY AWARDS

FEBRUARY 2006

Special award presented by competition juror for student work which merits additional recognition.

AIGA - ASSOCIATE MEMBER

RALEIGH CHAPTER

Regularly attended board meetings, social events, and I have been known to contribute pro-bono posters from time to time.